



**"Pick up the battle and make it a better world just where you are.  
Yes. And it can be better and it must be better, but it is up to us."**

MAYA ANGELOU

For 40 years, Womankind has been on the frontline—a leader in advocating with and for Asian survivors of gender-based violence (GBV) and their children.

As we begin to recover from two devastating years of the COVID-19 pandemic, economic downturn, increased domestic violence, and a spike in anti-Asian hate, it is imperative that we strengthen our capacity to be present in creating solutions that champion the survivors and AAPI communities that we serve.

Womankind is amplifying our advocacy efforts so that we can adequately address the inequities plaguing our communities and bring about real systemic change at the city, state, and federal levels of government. Womankind has a seat at critical decision-making advocacy and policy tables.

We fight for language access in solidarity with diverse coalitions; testify in City Hall, Albany, and Washington D.C.; march and rally; and build networks with Asian and peer survivor-serving community-based organizations.

**For our 40th anniversary, we have set a goal of raising \$100,000 to bolster our advocacy and policy work.**

Currently, much-needed perspectives from diverse pan-Asian communities—specifically gender-based violence survivors—are inadequately represented in key spaces. These essential funds will help us:

- participate and co-lead diverse coalitions at the city, state, and federal levels
- educate and disseminate critical information on policies and legislation
- lead and organize impactful marches and rallies with allies
- empower and train survivors as leaders in our movement
- mobilize and push for greater funding to support the work of Asian and survivor-serving community-based organizations
- conduct culturally relevant and linguistically accessible community workshops and trainings on key issues impacting our communities - Asians, survivors, women, immigrants, low-income families
- hire an Advocacy and Policy Manager to spearhead survivor-centric advocacy work

**We invite community members like you to work towards our vision of creating a future where we Rise Above Violence.**

# Five Ways to Help Womankind Reach Our Goal

## 1. Join the 40th Anniversary Circle of Phoenixes

We are convening a Circle of Phoenixes—dedicated supporters—who can contribute directly to our funds for advocacy work. If you would like to join the Circle and support survivors by making a monetary donation, please click [here](#). The three levels and its benefits are:

	hyperlinked logo on website	inclusion in dedicated 40th anniversary eblast	acknowledgement on social media
<b>Gold Phoenix</b> / \$5,000+	•	•	•
<b>Purple Phoenix</b> / \$2,500+	•	•	
<b>Pink Phoenix</b> / \$1,000+	•		

*Pro-Tip: Check in with your place of employment and see if your impact can be doubled through a company matching program.*

## 2. Host a Fundraiser for Womankind

Gather your friends and family and host a fundraiser. By doing good together, you'll inspire others to learn more about our work and grow our community dedicated to making a true difference in the lives of survivors and their children. You can create a fundraiser on [Facebook](#) or [Instagram](#).

## 3. Connect Womankind with your company and employee resource groups (ERGs)

If you and your company would like to be a driving force for social good and invest in the communities we serve, please reach out to Carolyn Antonio, Chief Development Officer at [cantonio@iamwk.org](mailto:cantonio@iamwk.org) or 212-732-0054 (x105).

## 4. Share Your Womankind Story

We are building an archive for Womankind's history and are looking for those who would like to share a story or testimonial on how Womankind has impacted their life. If interested, please reach out to Gabrielle Nguyen, Communications Manager at [gnguyen@iamwk.org](mailto:gnguyen@iamwk.org).

## 5. Stay in Touch with Womankind

For the rest of the year, we will be sending out periodic updates to let you know how far we've come in achieving our goal. Sign up for our [mailing list](#) or follow us on social media [@iamwomankind](#). Be sure to like and share our content, too!

**We cannot do this work alone and look forward to having you join us. Thank you!**

### Questions or Comments?

Carolyn Antonio  
Womankind Chief Development Officer  
[cantonio@iamwk.org](mailto:cantonio@iamwk.org)  
212-732-0054 (x105)